

What's the difference?



CHALLENGE



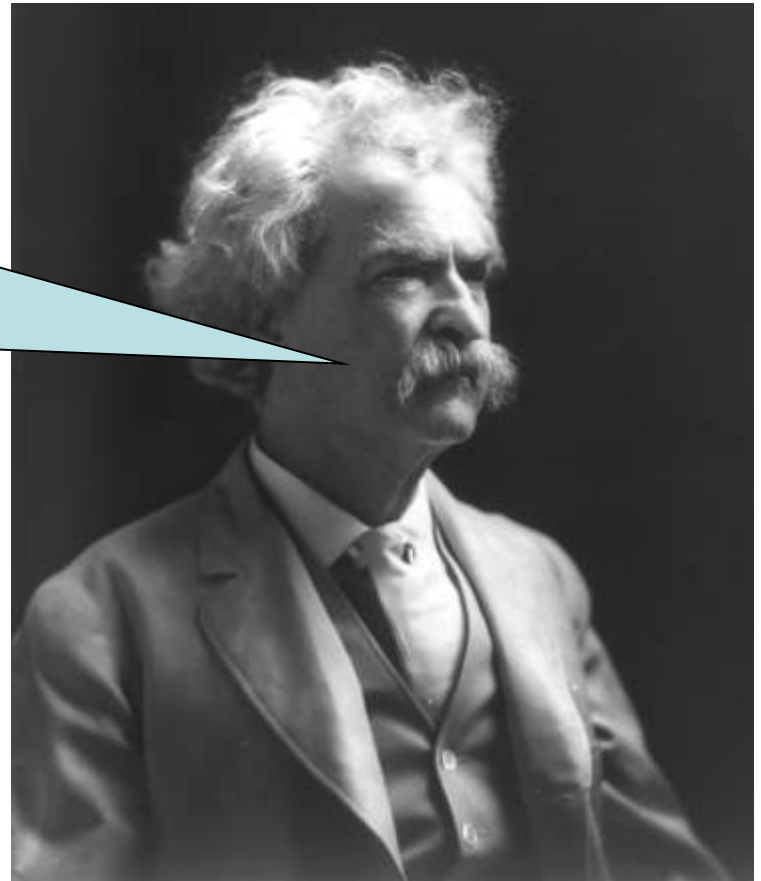
kids WHO
READ



succeed

Because....

***The man who does not
read good books has no
advantage over the man
who can't read them***

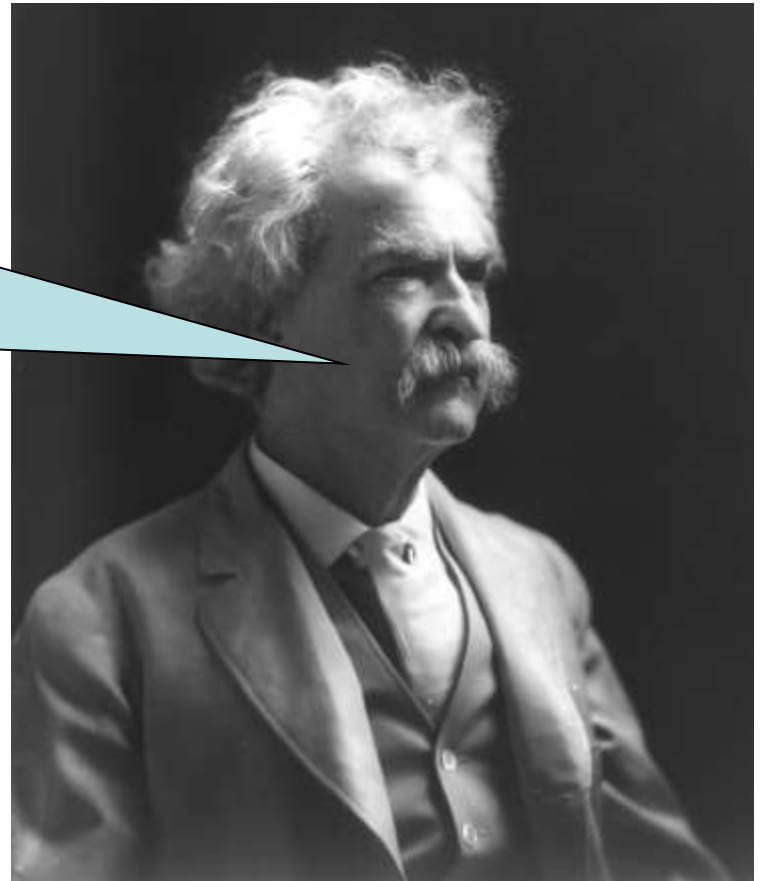




**Reading is
an
essential
component
of all
subjects.**

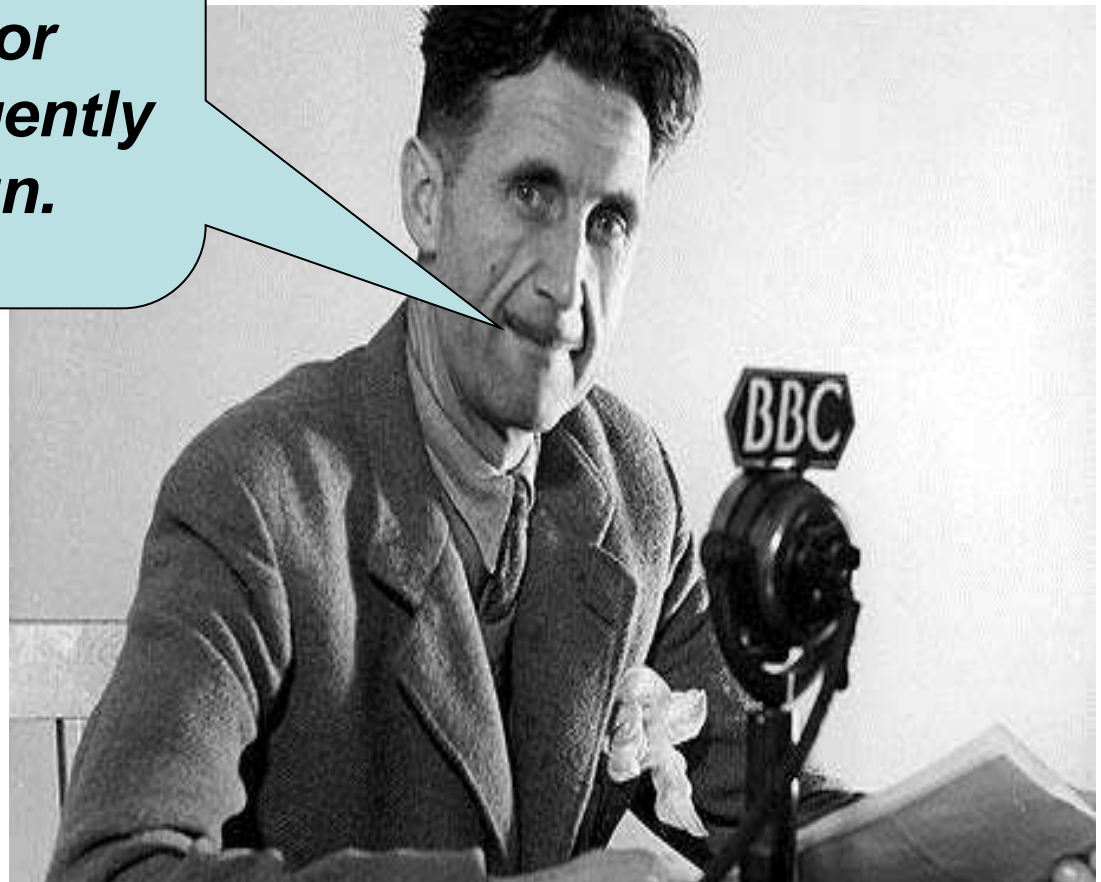
It is a fact that....

***Kids who read for
pleasure do better at
school than peers who
rarely read.***



About now....

Many children see reading as something they have to do for school and consequently it ceases to be fun.

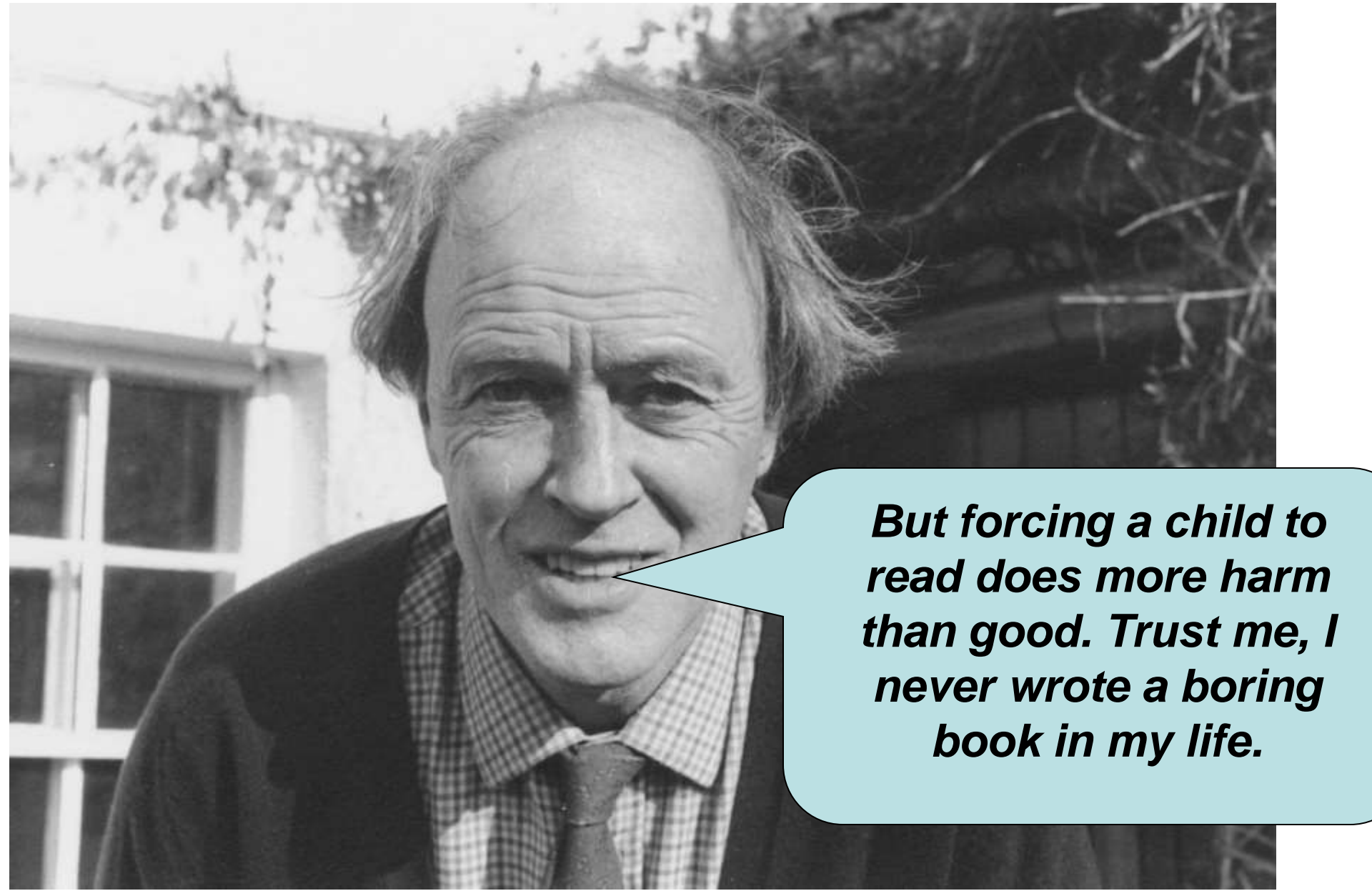


About now....

We start to judge what they are reading. Mr Andrews says you should be reading posh books by Charles Shakespeare and William Dickens



Beware....

A black and white photograph of a middle-aged man with thinning hair, wearing a checkered shirt and a dark jacket. He is smiling slightly and looking towards the camera. A light blue speech bubble with a black outline is positioned to his right, containing text. The background shows a window and some foliage.

But forcing a child to read does more harm than good. Trust me, I never wrote a boring book in my life.

Please Turn Off
Electronic Devices



But don't Blame the i-pad



**When we
were young,
before
electronic
devices, did
we all read
more?
Or did we
just find
different
ways and
places to
goof
around?**

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**TOP
TIPS**



1. Help children distinguish between 'duty' reading and reading for pleasure.



2. Children should be taken to a bookshop or library at least once per fortnight.



**3. Try audio books in the car...
where they can't escape!**



4. Try reading websites such as Wattpad and Figment, which operate like social networking sites.



5. Keep your house a reading house.

